



STRATEGIC NAVIGATION™

TRAINING SYLLABUS

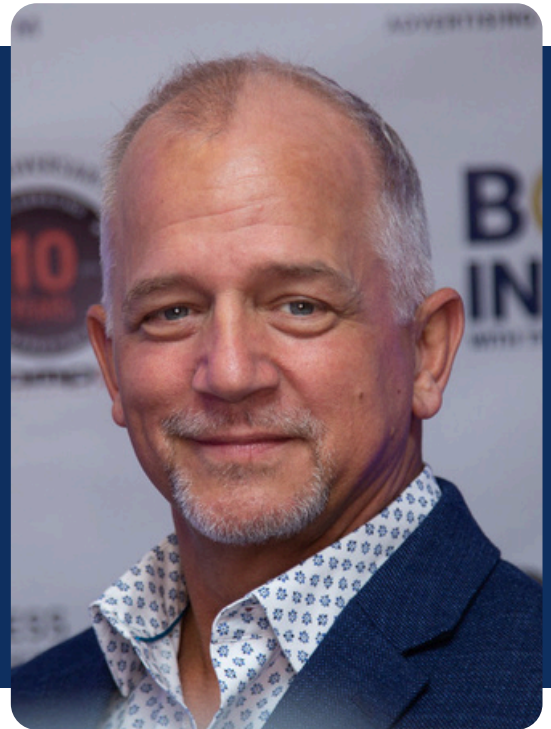
www.jamesevanow.com

ABOUT JAMES EVANOW

Captain James Evanow is a dynamic, soul-stirring speaker who blends powerful storytelling, sharp wit, and authentic leadership insight. His unique presentation style fosters camaraderie, deepens emotional intelligence, and empowers teams to lead with purpose and accountability.

Audiences walk away inspired—not just to perform better, but to become better versions of themselves. The result? Elevated culture, stronger collaboration, and extraordinary results throughout your organization.

The Voyage to Transform Starts Here.



Welcome to the Strategic Navigation™ Training Experience.

This transformative course is built on real-world leadership principles shaped by over 35 years at sea, combined with decades of business experience. We'll use two key metaphors throughout this journey: the **Autopilot** and the **Chartplotter**.

- The Autopilot represents unconscious beliefs, habits, and patterns that can keep us on a false course.
- The Chartplotter helps us examine our waypoints (past life events), tracklines (our journey), and predictor lines, guiding us toward intentional change (our future).

SESSIONS KEY

▶ INTRO TO STRATEGIC NAVIGATION™

🧠 EMOTIONAL INTELLIGENCE

🏴‍☠️ RESILIENCE TRAINING

📍 WAYPOINT MAPPING

⚓ SERVANT LEADERSHIP

♥️ EMPOWERMENT IN ACTION

👤 ACCOUNTABILITY CULTURE

🧭 CHARTING A NEW COURSE

Day 1

The Inner Voyage:

Foundational skills for personal and professional growth



Session 1: Orientation and Opening (1 Hour)

- Introduction to Strategic Navigation™
- Overview of course objectives and participant outcomes
- Using the Chartplotter: defining the current location and the desired destination

Break (10 Minutes)



Session 2: Emotional Intelligence: Shackleton's Way (2.5 Hours)

- Understanding the 4 key areas: Self-Awareness, Motivation, Empathy, and Social Skills
- How emotional intelligence disrupts Autopilot behavior and fosters presence
 - Empathy: Understanding others' perspectives
 - Social Skills: Building meaningful relationships

Lunch (1 Hour)



Session 3: Resilience Training: Stand like a pirate (1.5 Hours)

- Reclaiming personal power during storms of change
- Introducing 'The Pirate Within™' as the inner saboteur
- Daily rituals to strengthen mental focus and inner peace

Break (10 Minutes)



Session 4: Waypoint Mapping (45 minutes to 1 Hour)

- Identify personal and professional waypoints—key events that shaped your current path
 - Revisiting the Past Waypoints and Events
- Use the Chartplotter metaphor to explore lessons from each waypoint
 - Waypoint guided meditation and journaling
 - Recap/discussion covering day 1

Day 2

Strategic Execution



Session 5: Servant Leadership (1.5 Hours)

Morning Refresher/Recap of Day 1

Setting Intentions for the day

- Lead with purpose, not position
 - Cultivate trust, humility, and emotional composure in tough times
- Revisit waypoint Exercise from day 1

Break (10 Minutes)



Session 6: Empowerment in Action- Personal Power Positioning (2 Hours)

Inner Self: Aligning body with mind

- Diet and Energy: Fueling up your vessel for the journey
- Sailing into your power: Crafting the real you
- Interactive Session: New Horizons vision board creation (for the new you)

Lunch (1 Hour)



Session 7: Accountability Culture: The price of being part of the crew (1.5 Hours)

- Build systems that inspire personal ownership and honest communication
- Self awareness exercise
- Shedding the ego: Changing the model of how you see the world

Break (10 Minutes)



Session 8: Charting a New Course: Sailing Towards Excellence (1.5 Hours)

- Revisit the Chartplotter: create a new predictor line for your future
 - Destination planning: Strategic Navigation Coaching Program overview
 - Becoming a Highliner: staying the course through aligned daily habits
- Anchor in purpose – Navigate with Faith – Lead with the heart
- Participant feedback and closing remarks